

ALL ADS NEED TO BE AT DEPARTMENT NLT AUGUST 14, 2026

We have slashed prices for the program books for our future three events: Fall and Midwinter Conferences and State Convention. **Our new pricing for VFW Post and Candidacy ads is unbelievable!**

The Department is trying a new approach by creating the ads for the program book directly. This will help keep costs down by eliminating the middleman.

We are asking VFW Posts and Vendors to commit to a one-year subscription for ads. This will cut down on the phone calls each quarter from us to you. Because of copyright issues, we are unable to reuse the ad that Normandin used in previous program books. So, much information will be needed from the VFW posts to create the new ads. After the ad is created by the Department, the VFW posts will give approval of the final product.

To ensure a quick turnaround, please make sure you have an active email account and check it regularly.

Please refer to the attached pages for the details to include in your VFW Post ad.

Full page ad is \$300 for each event OR \$900 for the year

Half-page ad is \$200 for each event OR \$600 for the year

Quarter page ad is \$100 for each event OR \$300 for the year

Send your high-quality JPEG, PNG, TIFF or PDF to officemanager@vfwmn.us or mail your ads to:

**Dept. of MN, VFW
PO Box 17146
St. Paul, MN 55117**

Make checks payable to the Dept of MN, VFW and write in Memo "For Ads". Or pay online at vfwmn.org "Donate now" on the home page.

Let's make our program book a great success!

FULL PAGE AD is \$300, for a yearly subscription of \$900. Includes 3 events: Fall and Midwinter Conference and State Convention Program Books.

Full Page Ad

HALF PAGE AD is \$200, for a yearly subscription of \$600.

Includes 3 events: Fall and Midwinter Conference and State Convention Program Books.

Half Page Ad

Half Page Ad

**Quarter Page is \$100, for a yearly subscription of \$300.
Includes 3 events: Fall & Midwinter Conference and
State Convention Program Books.**

Quarter Page Ad

Quarter Page Ad

Quarter Page Ad

Quarter Page Ad