

MIDWINTER CONFERENCE SOUVENIR PROGRAM BOOKLET

This is a great opportunity to advertise your posts having special events, for example, anniversaries and hosting state youth/veterans activities, Candidacy for State or National Office for the VFW, Auxiliary or MOC/MOCA.

Many businesses are still suffering from the pandemic. Posting an ad for your business is a great way to help revitalize and draw people into your establishment.

The Booklet will include the full program for the **Annual Midwinter Conference**.

ADVERTISING RATES

<u>PAGE SIZE</u>	<u>RATE</u>
Full Page (8.5"x11")	\$485.00
Half Page	\$310.00
Quarter Page	\$215.00
One Sixth Page	\$190.00
One Eighth Page	\$175.00
One Sixteenth Page	\$150.00
Patron Listing (2 Lines)	\$130.00

Ads must be scanner/camera ready. The output is high-resolution and pictures are usually 300 dpi or greater (use high quality picture). We accept Word, Publisher, JPEG, PDF and TIFF. Originals are better than copies and in gray scale not color. Email or mail your ads to the addresses below:

Make checks payable to: **Normandin**

Mail checks to: VFW
1703 Selby Ave
St. Paul MN 55104

OR Email: npi@comcast.net

PRINTER'S DEADLINE FOR BOOKLET
December 8, 2023 (no exceptions)

****Please See Page Two For Ad Layouts****

\$150.00 Ad - 1/16 PAGE

ACTUAL SIZE

3 3/8" x 15/16

\$190.00 Ad - 1/6 PAGE

ACTUAL SIZE

3 3/8" x 3 7/16"

\$215.00 Ad - QUARTER PAGE

ACTUAL SIZE

3 3/8" X 4 5/8"

\$175.00 Ad - 1/8 PAGE

ACTUAL SIZE

3 3/8" x 2 3/16"

\$130 Patron Listing
(2 Lines)

\$310.00 Ad - HALF PAGE

ACTUAL SIZE

7 1/8" x 4 5/8"

\$485.00 Ad - FULL PAGE

ACTUAL SIZE 7 1/8" x 9 9/16"