

**Save Big Money! Program Book Ad under new Management!**  
**ALL ADS NEED TO BE AT DEPARTMENT NLT MAY 22, 2026**

We have slashed prices for the program books for our future three events: Fall and Midwinter Conferences and State Convention. **Our new pricing for VFW Post and Candidacy ads is unbelievable!**

The Department is trying a new approach by creating the ads for the program book directly. This will help keep costs down by eliminating the middleman.

We are asking VFW Posts to commit to a one-year subscription for ads. This will cut down on the phone calls each quarter from us to you. Because of copyright issues, we are unable to reuse the ad that Normandin used in previous program books. So, much information will be needed from the VFW posts to create the new ads. After the ad is created by the Department, the VFW posts will give approval of the final product.

To ensure a quick turnaround, please make sure you have an active email account and check it regularly.

Please refer to the attached pages for the details to include in your VFW Post ad.

**Full page ad is \$300**

**Half-page ad is \$200**

**Quarter page ad is \$100**

Send your high-quality JPEG, PNG, TIFF or PDF to  
[officemanager@vfwmn.us](mailto:officemanager@vfwmn.us) or mail your ads to:

**Dept. of MN, VFW**

**PO Box 17146**

**St. Paul, MN 55117**

**Make checks payable to the MN VFW Charitable Association or Dept of MN, VFW if using gambling funds. Write in Memo "For Ads".**

**Let's make our program book a great success!**