

Save Big Money! Program Book Ad under new Management!
ALL ADS NEED TO BE AT DEPARTMENT NLT DECEMBER 19, 2025

We have slashed prices for the program books for the next two events: Midwinter Conference and State Convention. **Our new pricing for VFW Post and Candidacy ads is unbelievable!**

The Department is trying a new approach by creating the ads for the program book directly. This will help keep costs down by eliminating the middleman.

Each year on July 1, we are asking VFW Posts and Vendors to commit to a one-year subscription for ads. This will cut down on the phone calls each quarter from us to you. Because of copyright issues, we are unable to reuse the ad that Normandin used in previous program books. So, much Information will be needed from the VFW posts to create the new ads. After the ad is created by the Department, the VFW posts will give approval of the final product.

To ensure a quick turnaround, please make sure you have an active email account and check it regularly.

Please refer to the attached pages for the details to include in your VFW Post ad. Pricing Below is for Midwinter and Convention Books.

Full page ad is \$300 for each event OR \$600 for the rest of the year

Half-page ad is \$200 for each event OR \$400 for the rest of the year

Quarter page ad is \$100 for each event OR \$200 for the rest of the year

Send your high-quality JPEG, PNG, TIFF or PDF to
officemanager@vfwmn.us or mail your ads to:

**Dept. of MN, VFW
PO Box 17146
St. Paul, MN 55117**

Make checks payable to the Dept of MN, VFW and write in Memo "For Ads". Or pay online at vfwmn.org "Donate now" on the home page.

Let's make our program book a great success!

FULL PAGE AD is \$300, for each event OR \$600. Includes 2 events: Midwinter Conference and State Convention Program Books.

Full Page Ad

HALF PAGE AD is \$200, for each event OR \$400.

Includes 2 events: Midwinter Conference and State Convention Program Books.

Half Page Ad

Half Page Ad

Quarter Page is \$100, for each event OR \$200. Includes 2 events: Midwinter Conference and State Convention Program Books.

Quarter Page Ad

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