

Save Big Money! Program Book Ad under new Management!
ALL ADS NEED TO BE AT DEPARTMENT NLT MAY 22, 2026

We have slashed prices for the program books for the next event: State Convention. **Our new pricing for VFW Post and Candidacy ads is unbelievable!**

The Department is trying a new approach by creating the ads for the program book directly. This will help keep costs down by eliminating the middleman.

Each year on July 1, we are asking VFW Posts and Vendors to commit to a one-year subscription for ads. July 1, 2026, let us know if you want to change your ad for 2026-27 year. We had a great year last year and it was great seeing the ads from the different posts in Minnesota.

Please refer to the attached pages for the details to include in your VFW Post ad. Pricing Below is for Midwinter and Convention Books.

Let's have another successful year!

Full page ad is \$300 for Convention Book.

Half-page ad is \$200 for Convention Book.

Quarter page ad is \$100 Convention Book.

Send your high-quality JPEG, PNG, TIFF or PDF to
officemanager@vfwmn.us or mail your ads to:

**Dept. of MN, VFW
PO Box 17146
St. Paul, MN 55117**

Make checks payable to the Dept of MN, VFW and write in Memo "For Ads". Or pay online at vfwmn.org "Donate now" on the home page.

Let's make our program book a great success!

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Full Page Ad

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Half Page Ad

Half Page Ad

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