

# MIDWINTER CONFERENCE SOUVENIR PROGRAM BOOKLET

The 2022 Midwinter Conference Booklet will contain pictures of the State "Patriot's Pen" Winner, the nine District "Voice of Democracy" Winners and our three "Teachers of the Year" Winners.

This is a great opportunity to advertise your posts having special events, for example, anniversaries and hosting state youth/veterans activities, Candidacy for State or National Office for the VFW, Auxiliary or MOC/MOCA.

Many businesses have suffered through this continuing pandemic. Posting an ad for your business is a great way to help revitalize and draw people into your establishment.

The Booklet will include the full program for the Midwinter Conference.

## ADVERTISING RATES

<u>PAGE SIZE</u>	<u>RATE</u>
Full Page (8.5"x11")	\$455.00
Half Page	\$280.00
Quarter Page	\$185.00
One Sixth Page	\$160.00
One Sixteenth	\$120.00
Patron Listing (2 Lines)	\$100.00

Ads must be scanner/camera ready. The output is high-resolution and pictures are usually 300 dpi or greater (use high quality picture). We accept Word, Publisher, JPEG, PDF and TIFF. Originals are better than copies and in gray scale not color. Email or mail your ads to the addresses below:

Make checks payable to: Normandin

Mail checks to: VFW  
1703 Selby Ave  
St. Paul MN 55104

OR Email: [npi@comcast.net](mailto:npi@comcast.net)

**PRINTER'S DEADLINE FOR BOOKLET**  
**December 17<sup>th</sup>, 2021 (no exceptions)**

**\*\*Please See Page Two For Ad Layouts\*\***

\$120.00 Ad - 1/16 PAGE

ACTUAL SIZE

3 3/8" x 15/16

\$160.00 Ad - 1/6 PAGE

ACTUAL SIZE

3 3/8" x 3 7/16"

\$185.00 Ad - QUARTER PAGE

ACTUAL SIZE

3 3/8" X 4 5/8"

\$145.00 Ad - 1/8 PAGE

ACTUAL SIZE

3 3/8" x 2 3/16"

\$100 Patron Listing  
(2 Lines)

\$280.00 Ad - HALF PAGE

ACTUAL SIZE

7 1/8" x 4 5/8"

\$455.00 Ad - FULL PAGE

ACTUAL SIZE 7 1/8" x 9 9/16"