

## **Save Big Money! Program Book Ad under new Management!**

We have slashed prices for the program books for our future three events: Fall and Midwinter Conferences and State Convention. **Our new pricing for VFW Post and Candidacy ads is unbelievable!**

The Department is trying a new approach by creating the ads for the program book directly. This will help keep costs down by eliminating the middleman.

We are asking VFW Posts to commit to a one-year subscription for ads. This will cut down on the phone calls each quarter from us to you. Because of copyright issues, we are unable to reuse the ad that Normandin used in previous program books. So, much Information will be needed from the VFW posts to create the new ads. After the ad is created by the Department, the VFW posts will give approval of the final product.

To ensure a quick turnaround, please make sure you have an active email account and check it regularly.

Please refer to the attached pages for the details to include in your VFW Post ad.

**Full page ad is \$300 for each event OR \$900 for the year**

**Half-page ad is \$200 for each event OR \$600 for the year**

**Quarter page ad is \$100 for each event OR \$300 for the year**

Send your high-quality JPEG, PNG, TIFF or PDF to [officemanager@vfwmn.us](mailto:officemanager@vfwmn.us) or mail your ads to:

**MN VFW Charitable Association**

**PO Box 17146**

**St. Paul, MN 55117**

**Make checks payable to the MN VFW Charitable Association in Memo write "For Ads".**

**Let's make our program book a great success!**

**FULL PAGE AD is \$300, for a yearly subscription of \$900. Includes 3 events: Fall and Midwinter Conference and State Convention Program Books.**

**What to have in your VFW Post Ad:**

**Post Name**

**Physical Address**

**Telephone #**

**Website address**

**Did your post have a PDC/PDP? Picture of PDC/PDP?**

**Picture of your post?**

**Do you have an Auxiliary?**

**What types of gambling are featured in your post?**

**E-Tabs, Pull tabs, Bingo, Meat Raffles, etc.**

**Pull Tab Booth hours?**

**Gambling #**

**What event(s) make you stand out from the rest of the Posts?**

**Live bands?**

**Kitchen Open? Serve Breakfast? Lunch? Dinner?**

**Do you want to include the Post Commander's name for the year?**

**Do you want to include the Post President's name for the year?**

**Does your post have a Hall Rental?**

**Place your Candidacy Ad Here?**

**HALF PAGE AD is \$200, for a yearly subscription of \$600.**

**Includes 3 events: Fall and Midwinter Conference and State Convention Program Books.**

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Half Page Ad

**Quarter Page is \$100, for a yearly subscription of \$300.**  
**Includes 3 events: Fall & Midwinter Conference and State Convention Program Books.**

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